



## SELLER SERVICES

- \* Professional Consultation & Property Review
- \* Right Pricing Collaboration
  - o Absorption Rate Analysis
  - o Area Market Trends Overview
  - o Opinion of Value
- \* First Impressions Pros & Cons Report
- \* Property Enhancement Plan, Staging Plan
- \* Market-Ready Guide & Checklist
- \* Residential Service Contract during listing period
- \* Eye-catching property flyer or brochure
- \* Just Listed notices sent to
  - o Neighborhood
- \* Open House
  - o Public
  - o By invitation – Move-up neighborhoods
- \* Professional pictures and video
- \* Communication Guarantee
- \* Review purchase offer(s)
- \* Assist with crucial dates, time limits, details
- \* Continuous, purposeful promotion of your property
  - o Strategic Advertising & Marketing
  - o Social Media sites
  - o Realtor.com
  - o Other area REALTORS
  - o Company website
- \* Free Relocation Assistance
- \* Multiple Listing Service (MLS)
  - o Maximum photos
  - o Exciting description of your home
- \* Lockbox – Electronic lockboxes only
  - o Consistent readings to determine who has shown